



FOR IMMEDIATE RELEASE

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Welcome to the New Vantage Point Website

Drastic changes and fantastic new tools

Santa Fe Springs, California – July 9, 2010 - Welcome to Vantage Point's new website! If you are reading this you are doing exactly what we hoped you would do...Explore This Site! In 1987 we created our first TV mounts, motivated by the same kind of need to mount your TV that you may be experiencing today. With a focus on ease of installation, esthetics, reliability and supported by hands-on customer service, the Vantage Point brand has always been synonymous with quality. Over the years we have expanded our product offering to provide smart accessories to help with your installation, complete solutions to get all your gear on the wall, and "the evo system" to pull it all together in a unique modular way that is unrivaled in the industry. Our patented solutions are innovative and forward thinking with the goal of helping you avoid the future pit falls of rapidly changing technology. Whether it is hanging a new flat panel TV, running wiring required for HDTV, or mounting a new sound bar for enhanced audio, we have you covered.

This website was developed to help you through the learning and decision making associated with the installation of your TV and supporting components. Whether you have already purchased your gear or are still shopping, we can help you make decisions that should simplify the job. There is a sea of confusing technology that is constantly changing and we want to help you understand it. It may not seem like this is important for mounting your gear, but the simpler your system, the simpler the install. Our site's [About Mounting](#) section will give you great background information on all you need to know before mounting your gear. Our [Best Choice Mount Finder](#) will help narrow your mount choices to the most cost effective solution based on your TV and functional needs. Also, our recommended accessories will help you consider more ways to complete your job. If you still have questions after all this, we have the most experienced customer service staff to answer your questions.

As technology changes, we will be sharing all that we learn with you here on our site. We will also be developing new products that will provide you solutions for your projects. We are excited for this new website and the ability to communicate directly with the end users of our products. Please do not hesitate to [contact us](#) with questions or ideas!

Best regards,
Don Burns

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About Vantage Point

A recognized leader in consumer electronics mounting solutions, Vantage Point has been manufacturing innovative mounts and furniture since 1987, with a keen emphasis on design and style. Their diverse product lines include wall and ceiling mounting systems for all sizes of televisions, projectors, and speakers. The evo system™, Vantage Point's customizable wall mounting solution for flat panels and components, is a revolutionary wall furniture solution. Created from the over 20 years of industry experience, the evo system™ is a truly unique and patented example of Vantage Point's continued re-imagination of the market and solutions for its customers. Their successes in retail and online stems from continued commitment to service, quality products, and intelligent and simplified information. For more information, please call (888)TV.MOUNT or visit us at thinkVP.com.